



Media Release
For Immediate Release
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Ability First Social Media Campaign Launched *Thanks OTF for \$19,400 Grant*

NEWS

The Elgin Middlesex Oxford Workforce Planning and Development Board announced the launch of the Ability First Social Media Campaign today, thanks to a \$19,400 grant from the Ontario Trillium Foundation (OTF). MPP for Elgin Middlesex London, Mr. Jeff Yurek, MPP for London North Centre, the Honourable Deb Matthews, MPP for London Fanshawe, Ms Teresa Armstrong, Mayor Joe Fontana joined Gerald Wright an OTF representative on congratulating the Elgin Middlesex Oxford Workforce Planning and Development Board and the Ability First Coalition on the launch of the Ability First Social Media Campaign which focuses the sharing of success stories, best practices and experiences from employers on the hiring and retaining persons with disabilities.

QUOTES

"Ensuring all members of our community reach their full potential is both a moral and practical imperative. That is why I am pleased to see the Elgin-Middlesex-Oxford Workforce Planning and Development Board partnering with the Ontario Trillium Foundation to promote the employment of individuals with disabilities. The efforts of the Ability First Coalition help educate about the economic and social benefits of hiring and retaining employees with disabilities. I congratulate the Elgin-Middlesex-Oxford Workforce Planning and Development Board on receiving this grant and commend them on their continued efforts."

Jeff Yurek, MPP for Elgin – Middlesex - London, Government of Ontario

"I'm delighted that our government is investing in helping educate and encourage London employers to hire people with disabilities," **said MPP Deb Matthews, London North Centre.** "This grant will let employers know that there are people in our community who are enthusiastic, skilled and ready to work."

"We are pleased to be partnering the Ability First Coalition and to be part of the Ability First Coalition Social Media Campaign. Persons with disabilities is an untapped talent pool. When hiring you should always hire for ability first."

Brenda Dottermann, Co-Chair, Elgin Middlesex Oxford Workforce Planning and Development Board

ABOUT

The [Elgin Middlesex Oxford Workforce Planning and Development Board](#) has representation on its Board of Directors for persons with disabilities and has been an active member of the Ability First Coalition since 2006.

A leading grantmaker in Canada, the Ontario Trillium Foundation strengthens the capacity of the voluntary sector through investments in community-based initiatives. An agency of the Government of Ontario, OTF builds healthy and vibrant communities.

LEARN MORE

- For more information about the Ability First Coalition visit: www.abilityfirst.ca
- For more information about the Workforce Planning and Development Board visit: www.workforcedevelopment.ca
- For more information about the Ontario Trillium Foundation visit: www.otf.ca

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